

# **BUSINESS PLAN**

## **Heavy trucking services**

3438 west 59th Los Angeles Ca 90043

July 1, 2020  
September 01!2020

## Executive Summary

### ***The Ownership***

The company is structured as a sole proprietorship.

### ***The Management***

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### ***The Goals and Objectives***

Deliver trucking services.

### ***The Product***

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### ***The Target Market***

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### ***Pricing Strategy***

15000-20000 a month.

### ***The Competitors***

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***Capital Requirements***

15,000-20,000 a month.

**Business Plan - Heavy trucking services**

**The Company**

*Business Sector*

The company currently operates in the following industry:

Trucking company.

*Company Goals and Objectives*

Deliver trucking services.

*Company Ownership Structure*

The company is structured as a sole proprietorship.

*Ownership Background*

Antonio Bethell (owner):

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*Company Management Structure*

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*Organizational Timeline*

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*Company Assets*

Makes 20000 a month.

**The Product**

*The Product*

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**Marketing Plan**

*The Target Market*

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*Pricing*

15000-20000 a month.

*Advertising*

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**Competitor Analysis**

*The Competitors*

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*Staffing*

Heavy trucking services will continue to employ one full-time employee for the foreseeable future.

**Capital Requirements Plan**

*Capital Requirements*

15,000-20,000 a month.

**Heavy trucking services**  
**Actual and Projected Income Statement**  
For the year ending the 1st day of July: (USD - US Dollars)

2020

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**Revenues:**

Gross Sales:	20,000.00
Less Cost of Goods Sold:	(0.00)
<b>Gross Profit:</b>	<b>20,000.00</b>

**Expenses:**

Sales and Marketing	0.00
Research and Development	0.00
Insurance	0.00
Legal and Professional Services	0.00
Bookkeeping	0.00
Rent	0.00
Utilities	0.00
Repairs and Maintenance	0.00
General Office	0.00
Entertainment	0.00
Licenses	0.00
Salaries and Benefits	0.00
Bank Fees	0.00
Interest	0.00
Miscellaneous Expenses	0.00
<b>Total Expenses:</b>	<b>0.00</b>
<b>NET INCOME (Before Tax):</b>	<b>20,000.00</b>